

BBA- Sem -V (CBCS 2019)

504: ELEMENTS OF FINANCIAL SERVICES

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| Course Code | 504 | Course Type | Discipline Specific Elective |
| Credits | 4 | Examination Pattern | UE + IA: 70:30 |

- **Learning objectives:**
- To introduce the students about Indian Financial Systems and current developments
- To orient about various financial services available

Learning outcomes : After studying this course student are able to

- 1 • Components of Indian Financial Systems
- 2 • Importance and utility of Financial Services

Unit – I : Introduction to Financial Services.

- Financial systems and Economic Development
- Indian Financial systems and Organization Structure.
- Financial Services – Meaning, Concept and Importance of Financial Services

Unit – II: Types of Financial services: Fund Based and Fee based

- Leasing and Hire Purchase finance.
- Factoring and forfeiting.
- Bills Discounting.
- Concept and Importance of Insurance, Types of Insurance
- Merchant Banking
- Underwriting
- Investment Banking

Unit – III: Mutual Funds and Services.

- Significance of Mutual Funds its Importance, Types and Advantages Current Scenario.
- Parameters for evaluation of Mutual funds Schemes

Unit –I V: Credit Rating.

- Meaning and Importance of Credit Rating.
- Functions and Role of Credit Rating agencies in India

Unit – V: Venture Capital Financing.

- Meaning and features of Venture Capital.
- Types of Venture Capitalist.
- Stages of Venture financing, Factors affecting Venture Capital financing.

Reference books :

- 1) Financial Services – M.Y. Khan. Tata Mc. Graw Hill.
- 2) Indian Financial System – M.Y. Khan Tata Mc. Graw Hill.
- 3) Financial Institutions and markets, L.M. Bhole, Tata Mc. Graw Hill.
- 4) Financial Markets and Services, Gordon, Natarajan.
- 5) Merchant Banking, J.C. Verma, Bharat Publications.

Online references:

MOOCS:

- <https://swayam.gov.in/>
- <https://alison.com/>:

Web resources:

www.moneycontrol.com

www.rbi.org.in

www.icai.org

<https://www.sebi.gov.in>

<https://www.nseindia.com>

<https://www.bseindia.com>